Purpose/Objective

- To instil pride of place, recognise the City's unique attributes and create aesthetically and/or emotionally stimulating environments.
- To encourage and support a wide variety of creative expression and arts practice by community members.
- To influence, shape and support the integration of public works of art into urban renewal and development projects and to act as a guide for private sector public art and placemaking initiatives.
- To promote and develop collaborative planning partnerships between design professionals (planners, architects, urban designers), businesses, artists and the community.
- To protect the integrity of public art and provide for its commissioning, maintenance and de-accessioning.
- To address the “Vibrant and Resilient” community goal in the City Plan and address objectives identified in Council's Cultural Plan.
- To ensure appropriate consultation practice is a significant aspect of each public art project.
- To underpin a transparent and accountable best practice commissioning process.
Scope

This policy applies to the installation of publicly or privately owned artwork(s) that impact physically, visually and/or aurally in the public space within the City of Port Adelaide Enfield.

Principles

Council is strongly committed to planning and urban design processes that facilitate collaboration and active community consultation and participation. As a result of this commitment this policy is based on community cultural development and placemaking principles. The principles that underpin this policy are:

- Creativity, the arts and culture are essential components of everyday community life and are crucial to the social wellbeing of the community.
- Art plays a significant role in community life expressing local and cultural identity and distinctiveness.
- Diverse heritage and continuing cultures of Indigenous people and people from a range of cultural backgrounds are recognised, valued and respected.
- Indigenous protocols regarding ownership of cultural material, interpretation, appropriation, copyright and authenticity of artwork is implemented.
- Public works of art integrate the key elements of community cultural development. They create spaces that generate a sense of place which is anchored in the values, ideals and activities of the community.
- Public art provision can occur on three levels:
  1. Integrated Public Art - the development of a civic identity through urban regeneration projects, appropriately designed spaces and beautification initiatives.
  2. Community Art - the participation of the community in initiating, responding to and providing public art for their own enjoyment or purpose.
  3. Commissioning of Public Art - the commissioning of significant pieces of public art.
- A collaborative planning process produces extraordinary works of art that enliven, enrich and enhance the quality of the City's visual environment and public spaces.
- Council accepts and supports professional rates of pay for artists, designers and craftspeople.
- Public art may enhance economic development and tourism.

Policy

1. General
Council will support and create dynamic partnerships that include arts, culture and placemaking initiatives.

1.1 In recognition of the three levels of Public Art provision the following will apply:

**Integrated Public Art:** Council will advocate strongly for the integration of Public Art in urban renewal projects, new developments and major upgrades. Council and its strategic partners will collaborate early in the planning process to achieve high quality Public Art outcomes.

**Community Art:** Public Art that is initiated by the community must address the Guidelines for the Installation of Art in Public Places and/or the Guidelines for Public Art on Stobie Poles and Bus Shelters.

**Commissioning of Public Art:** Council will initiate Public Art as part of its commitment to improving the overall appearance of the City and to creating vibrant, attractive and functional spaces.

1.2 Works of art gifted/donated to the City of Port Adelaide Enfield are considered in line with Council's Guidelines for the Installation of Art in Public Places.

2. Consultation

Community and stakeholder consultation will be an integral component at each level of Public Art provision. The type and extent of consultation will be dependent on the specific project and may involve a range of consultation processes. All Public Art projects should demonstrate sustainable community support and the relevance and appropriateness of the work to its location and local community.

The City of Port Adelaide Enfield's Public Consultation Policy, the Guidelines for the Installation of Art in Public Places and the Guidelines for Public Art on Stobie Poles and Bus Shelters can provide further information on consultation processes suitable for the proposed Public Art.

3. Maintenance and Conservation

3.1 Proposals for new public works of art must consider:
- The suitability and durability of materials, the life span and environmental conditions on the work, cleaning and maintenance requirements.
- The impact the work could pose on Council's ongoing maintenance costs and associated labour requirements.
- The work's siting in accordance with Urban Design and Landscape Guidelines.
- Risk management and consideration of public safety standards and the public's use of and access to the public space.
- The potential for the work to be vandalised and how it could later be appropriately reinstated.

3.2 Council undertakes to maintain the artworks in public places for which it has ownership in accordance with the instructions contained in the artist's maintenance manual for each work where applicable.

4. Commissioning of public works of art.
4.1 Commissions to artists will be in accordance with Council's Contract and Tendering Policy.

4.2 All artist contracts for public art will state that copyright remains with the artist and that ownership of the work transfers to Council on completion of the project. (Copyright Act 1968).

4.3 Public Art projects that involve the commissioning of artists/community artists should include acknowledgement of Indigenous protocols regarding ownership of cultural material, interpretation, appropriation, copyright and authenticity of works of art.

4.4 Council encourages commissions for works in the public realm that support local professional artists living and/or working in the City of Port Adelaide Enfield.

4.5 Council encourages commissions that support and facilitate mentoring opportunities for local emerging artists.

5. De-accessioning of public works of art.

5.1 The period for which the work is to be installed and arrangements for the de-accessioning of the work will be agreed as part of the commissioning process.

5.2 The removal of a public work of art from its designated site ahead of schedule (in the case of temporary works) and at all (in the case of works intended to be permanent) can only occur when:
   - The work becomes degenerated or damaged beyond what reasonable rectification costs Council could provide.
   - A major change occurs in the function of the public space sufficient to change the nature of the place and the work's intended placemaking role.
   - A formal request is made by the artist that the function of the public space for which the work was created, or the function for which the work was created in the space is no longer pertinent, to the serious and severe detriment of the work and its public art purpose.

5.3 A work of Public Art will not be removed on the basis of the aesthetic predilections of individuals.

6. Temporary works.

6.1 The period for which the work is to be installed and arrangements for the de-accessioning of the work will be agreed as part of the commissioning process.

6.2 The work may be removed ahead of the scheduled time if any of the conditions specified in Section 5.2. unexpectedly arise.

Definitions

For the purpose of this policy, the following definitions apply:

Public Art:
• Refers to any traditional or contemporary work of art in the public domain, designed and created by professional arts practitioners. The work can be located on public property, or on publicly accessible private property and is site specific and place responsive in that it offers a creative and/or interpretive statement about the place in which it is located.
• The installation of publicly or privately owned artwork(s) that impact physically, visually and/or aurally into the public space.

Public Art can be:
• Internal or external
• Temporary or permanent
• Integrated
• Three dimensional e.g. stand-alone sculptural works of art,
• Two dimensional e.g. works of art including wall murals, mosaics and paintings,
• A variety of art forms including literature, music, dance, visual art, new media, theatre, craft and design.

Integrated Art:
A collaborative process between artists, architects, landscape architects, engineers and other design professionals to create site specific works of art that have a strong relationship with the natural and built environment.

Community Art:
• Involves a high degree of community consultation and is created by members of a community for a local site while working with a leading artist.
• Initiates partnerships between artist(s) and the community to create quality art, across any art form, and reflecting cultural identity, values and issues relevant to that community.
• The completed works are referred to as Public Art.

Placemaking:
The way people transform places where they live, through a holistic integrated approach to designing public environments that are directly linked to the cultural life and cultural identity of the community.

Art:
• Work that broadly embraces visual and performing arts that include a human presence and broaden, challenge or question traditional views.
• Any original human creation which contains an idea and culminates in a set of processes with the outcome considered to be art.

Artist:
• Any arts practitioner working in the arts (creative or interpretative) who either makes or endeavours to make a living from their art.
• A practitioner either professionally trained in any art form or acknowledged as an artist through their track record (exhibition/commissions) and accepted by their professional peers as an artist.