Frequently Asked Questions

What is the Outer Harbor Christmas Market?

The Outer Harbor Christmas Market is a one-day festive market organised by the City of Port Adelaide Enfield. It will take place on Thursday 17 December 2026 near the Port Adelaide Passenger Terminal and is planned to complement the Christmas season and cruise ship activity at Outer Harbor. The market is designed to provide a welcoming festive experience for cruise passengers and crew arriving at Outer Harbor, while also being an event the local community can enjoy.

What is the expected number of cruise passengers?

Two cruise ships are scheduled to dock at the Port Adelaide Passenger Terminal at Outer Harbor on the market day, with a combined expected capacity of approximately 7,444 passengers and crew. Stallholders should note that actual passenger and crew numbers may vary, and not all cruise visitors will attend the market. Council cannot guarantee market attendance, customer numbers or visitor spending. Cruise schedules are also subject to change.

Who can apply for a stall?

Applicants must be 18 years or over, operate a business based within the City of Port Adelaide Enfield, and have at least two years of experience trading at markets or comparable public events.

Does submitting an EOI guarantee a stall?

No. Submitting an EOI does not guarantee a stall. Applications will be assessed against the eligibility criteria, market experience, suitability and quality of the offering, overall mix of stalls and available space.

Is there a cost to apply or have a stall?

No. There is no cost to apply and no stallholder fee payable if your application is successful, subject to meeting all Terms and Conditions.

How will I know if I have been successful?

Applications close at midnight on Sunday 25th October 2026. Stallholders will be notified if their application is successful no later than 2 weeks after applications close.

What size is the stall site?

Each successful stallholder will be allocated one 3m x 3m space.

Does Council provide a marquee or table?

No. Stallholders must bring their own marquee, tables, chairs, display equipment, and everything else required to operate their stall. There is also no power access at the event.

Do I have to sell Christmas products?

No. Your entire product range does not need to consist of specific Christmas products. However, your stall must have a Christmas connection. This could be through selected products, gift-ready items, festive packaging, decorations, signage, or the overall presentation of your stall.

Can I change the products I sell after being accepted?

Any significant change to the products listed in your application should be discussed with Council before the event. Council may decline products that were not part of the approved application or are unsuitable for the market.

Do I need public liability insurance?

Yes. It is a requirement that all stallholders have a public liability insurance policy with a minimum of $10 million cover in the stallholder's name. Successful stallholders will be asked to provide a copy of the Insurance Certificate of Currency prior to the markets

What are the market timings, including bump-in and bump-out times?

Successful stallholders should be available from 7am - 6pm on the market day. The market trading hours are 10:00am - 4pm. Stallholders are expected to remain open for the full advertised trading period.
Bump-in times will be in stages from 7am - 9:00am and bump-out time will be from 4pm - 6pm.

Where can stallholders park?

Public parking will be available in a dedicated area allocated for the event. Further details, including the location of the parking area and vehicle access arrangements, will be provided in the final stallholder event briefing.

What happens if the weather is bad?

The market is outdoors. Council will monitor conditions and may change or cancel arrangements where required for safety or operational reasons. Stallholders should prepare for suitable outdoor conditions and ensure marquees and displays are secure.

Please note – detailed information can be found in the **Stallholder Terms & Conditions.**

If you have any further question, please reach out at zoe.brotherton@cityofpae.sa.gov.au