

Placemaking Grant Guidelines



CITY OF
Port Adelaide Enfield

Placemaking Grant Guidelines



Our Placemaking grant program supports City of Port Adelaide Enfield (PAE) communities and businesses to **create and deliver projects in public spaces across the city**. It aims to give the community the opportunity to make their City a place where people love to be through placemaking projects of all sizes and shapes.

Placemaking grants provide an opportunity for community members to **improve the vitality of the local area**, resulting in local activity, a strong sense of place and greater community cohesion.

What is Placemaking?

As both an overarching idea and a hands-on approach for improving a neighborhood, city, or region, Placemaking inspires people to collectively reimagine and reinvent public spaces as the heart of every community. Strengthening the connection between people and the places they share, Placemaking refers to a collaborative process by which we can shape our public realm in order to maximize shared value. More than just promoting better urban design, Placemaking facilitates creative patterns of use, paying particular attention to the physical, cultural, and social identities that define a place and support its ongoing evolution.

Placemaking grants will be awarded to projects that enliven and activate the local pockets, corners and special places of our City for the benefit, pleasure and wellbeing of our communities and visitors.

They might include:

- neighbourhood parties
- local markets
- small, place-focussed neighbourhood or local business run activations
- small scale precinct beautification
- temporary public artworks
- murals
- other creative activities
- an activation idea no-one has even thought of yet...

Placemaking grants will support the commitments of Our City Plan by creating a City where people love to be because:

- they have a sense of belonging and inclusion
- it is accessible
- they are surrounded by creativity
- there is community cohesion and wellbeing
- the natural environment is valued and cared for by the community
- they identify with and celebrate the local character of the cultural and built heritage
- it is distinctive
- public places are at the heart of our community
- businesses thrive because people eat, drink and buy local.



Who can get a Placemaking Grant?

Anyone who lives, works or plays in the City of PAE and who has a strong Placemaking concept, along with local community support, and the ability to make it happen. Individuals, neighbours, businesses, artists, formal and informal community groups, schools and service organisations are all encouraged to apply.

What grants are available?

Grants up to \$7,500 will be available for community organisations and businesses with an ABN.

Grants of up to \$1000 will be available for individuals or informal groups without an ABN.

Timeframes and Assessment

Online applications are open all year long or until yearly budget allocation is exhausted. Submissions will be assessed for relevance by Council staff. The decision of awarding grants will be made by City of PAE staff with appropriate delegations. You will be notified of the outcome within four weeks following submission of an

application. You may be required to provide further information, make a presentation or participate in some other form of assessment and evaluation as determined by the City of PAE. All correspondence relating to an application will be made by email to the lead applicant.

No.	Assessment Criteria	Weighting
1	The application demonstrates how the project will help create a place/space where people love to be.	30%
2	The project shows or creates community involvement, collaboration and will exhibit community support.	25%
3	The application demonstrates a reasonable contribution to the project from the applicant (in kind, material or financial).	15%
4	The application builds from existing community assets and enthusiasm and/or brings new and creative activities to an area.	15%
5	The application has a real impact on the identity of the area.	15%
Total		100%

What are we looking for:

Placemaking grants will support project ideas that are focussed on how people interact with places and spaces across Our City, and that will have a positive impact on how a place:

- looks, works and is used
- supports community wellbeing
- celebrates its heritage
- makes its community feel

Placemaking projects should show or create community involvement and exhibit community support. They should also be innovative and exhibit creativity and clever thinking wherever the opportunity arises – be it how a project looks, what it does, or how it is delivered.

We are looking for ideas that:

- Show collaboration between individuals or groups and connect with the broader community
- Have a real impact on the identity of the area and bring something new and positive
- Build on existing community assets and enthusiasm and also bring a contribution of their own (in kind, material or financial)
- Occur in publicly accessible spaces (may be on private land, with permission, but still accessible to the public)
- Can be easily implemented within 12 months of grant approval notification



What else do you need to know?

- Funds must support placemaking objectives, not general events or community development projects that can access other City of PAE funding streams
- Proposals can be for the creation, development and delivery of a new idea or the remount/replication of an existing successful project in a new location
- Funds are not available to top-up projects already funded by City of PAE
- Applicants may need to purchase public liability insurance (if applicable to the project), and will be able to use grant funding for this purpose
- Applicants must seek and comply with any relevant permits and/or approvals
- Applicants can submit more than one submission
- Funds are available for projects to be delivered within 12 months of grant approval notification
- Funded projects may be promoted by the City of PAE
- Grants will need to be acquitted following delivery of your Placemaking project/idea

How to submit your application

Submit your proposal through our online Smart Grants system and provide:

- Full contact details for a lead applicant
- An explanation and/or illustration of your concept and how it aligns with Placemaking priorities (see What are we looking for?) and how it will make your neighbourhood/ place/business precinct somewhere people love to be
- Details of the place and community it relates to and evidence, or outline how you will get community involvement and support (eg. attach letters of support / permissions as relevant)
- Demonstrate your capacity to deliver your idea (examples of previous projects, referees, etc)
- Evidence of all relevant property owner permissions
- A proposed delivery / completion date
- Details of any project partners or collaborators (individuals or groups) and provide contact details
- Any possible risks associated with the project and how you can address these

You will also need to provide a project budget covering all project costs and income (including the requested grant amount and specifying if funds or other contributions are to come from other sources/grants). Please note that no additional costs – or in kind services – can be provided by the City of PAE to a Placemaking funded project.

How to Apply

We provide an online application tool to help you prepare and submit your application.

It's available from our website, just visit:


 cityofpae.sa.gov.au and search:

Placemaking Grant



You are strongly encouraged to contact our Funding & Partnerships Officer to discuss your placemaking idea prior to submitting an application.

 grants@cityofpae.sa.gov.au

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