

Creative Industry Grant Guidelines



CITY OF
Port Adelaide Enfield

Creative Industry Grant

Guidelines



This program aims to support many creative practices including **visual arts and crafts, music, film, literature, performance and experimental arts.**

What is a Creative Industry Grant?

The Creative Industry Grants have been designed to support creative practitioners of all disciplines to grow their practice and deliver projects that contribute to PAE's vision for a strong, creative, impactful and sustainable arts ecology. You can find out more about this vision in our Arts & Culture Strategy and Creative Port Plan.

We are seeking applications that:

- Support creative practitioners to create or present diverse and innovative creative programs, projects or performances
- Demonstrate collaboration
- Increase the use of PAE's places and spaces for creative activity, supporting the development of our region as a destination for arts and culture

How much can you apply for?

Grants of up to \$5,000 are available to help deliver projects that support emerging creative practice through the creation and/or presentation of new work or smaller-scale performance outcomes within the City of PAE. Matched funding is not required.

Please note: *This is a highly competitive grant program. We recommend that you carefully consider the required budget for delivery of your project. In some cases, partial funding may be offered. As part of your application, you will be asked to consider whether your project would be deliverable with partial funding.*

Examples:

Visual and performing arts

Exhibitions, installations, creative workshops (ie. art, photography, music, dance, theatre and more), performance (including dance, theatre), or other creative programs.

Music

Creation, production and performance of original live music, including live music performance series, recording, music video production, micro-festivals

Film

Shooting and production of non-commercial films (ie. shorts, documentaries) in the PAE area, music video production, film screenings





Who is eligible?

Creative Industry Grants are available to applicants who:

- Are a legal entity with an active ABN and appropriate public liability insurance (\$20 million)
- Are delivering their project in the PAE area – please see the [City of Port Adelaide Enfield Boundary Map](#)
- Have no outstanding debts with PAE
- Have satisfactorily acquitted any previous funding received by PAE (if applicable)
- **Please note:** you do not need to be a resident of PAE to apply for our Creative Industry Grants.

Additionally, your project must:

- Feature an accessible and inclusive public outcome/s
- Activity that offers free or low-cost attendance will be viewed favourably.
- Take into account any permits relevant to your application, ie. PAE's [Application for Events on Reserves & Roads](#) or [Application for Filming Media Productions](#)
- **Please note:** Your activity does not necessarily need to be a physical outcome or performance in order to be considered “public” – simply that it can be experienced or viewed in the public realm, including digital works



What will you need to address in your application?

The online application form will require you to address the following questions:

- What is your proposed activity or project?
- In what way does your proposed activity support the PAE community?
- How does your proposed activity support your development as a creative practitioner (or that of your collaborators/partners, if applicable)?
- Provide a list of all collaborators or partners involved in your activity and the role they will play in its delivery (ie. artists, facilitators, performers, crew, staff, volunteers, venue, sponsors, collaborating businesses).
- Applicant/organisation biography (maximum 300 words)
- Budget – your budget will need to show the income and expenditure of your project
- Timeline – demonstration that the project can be achieved within the specified timeframe
- How does your proposed activity align with Council priorities (aligned with our Arts & Culture Strategy and Creative Port Plan), including:
 - Developing our region as a vibrant, creative destination known for its arts and culture
 - Fostering a collaboration and connection between business and the arts
 - Using arts and culture to develop the night-time economy of our tourism precincts
 - Activating our streets, laneways and underutilised public, private or commercial places with cultural activity
 - Creating opportunities for community participation in arts and culture
 - Delivering arts-based activities that provide cultural, social, economic, environmental and/or health benefits



Timeframes and Assessment

Online applications are open all year long or until yearly budget allocations have been exhausted. Applications need to be submitted at least four weeks before the commencement of the creative activity.

Applications are assessed as they are received. If your application meets all of the eligibility criteria (see section 'Who is eligible?'), it will proceed to the assessment stage where we will evaluate against the criteria below.

Both the eligibility and assessment stages

are undertaken by City of PAE staff. The decision of awarding grants will be made by City of PAE staff with appropriate delegations. You will be notified of the outcome within four weeks following submission of an application.

You may be required to provide further information, make a presentation or participate in some other form of assessment and evaluation as determined by the City of Port Adelaide Enfield. All correspondence relating to an application will be made by email to the lead applicant.

No.	Assessment Criteria	Weighting
1	Who is delivering the project? <ul style="list-style-type: none"> • What relevant experience do you have? • How does your proposed activity benefit the PAE community? 	30%
2	Why is the project needed? What will it achieve? <ul style="list-style-type: none"> • How is this activity creative or innovative? • What outcomes are expected? How will you measure whether these outcomes have been achieved? • How does your project provide an opportunity for people to engage with the arts? • How does your activity demonstrate collaboration (ie. between creatives, businesses or cultural operators)? 	40%
3	How will you deliver the project? <ul style="list-style-type: none"> • What is the planned approach to delivery? What format will it take? • What is your budget? • How will you manage the project according to the proposed budget and timeline? 	30%
Total		100%

How to Apply

We provide an online application tool to help you prepare and submit your application.

It's available from our website, just visit:

 cityofpae.sa.gov.au and search:

Creative Industry Grant



You are strongly encouraged to contact our **Funding & Partnerships Officer** to discuss your creative activity prior to submitting an application.

 grants@cityofpae.sa.gov.au

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