

Linear Park, Windsor Gardens Amenities Block Mural -Public Art Project Brief

1. Introduction

The City of Port Adelaide Enfield (Council) is inviting artists to submit an Expression of Interest (EOI) for mural to be painted on a newly created amenities block, in the Linear Park Reserve (opposite 57 Windsor Grove, Windsor Gardens). From this process, up to three artists will be shortlisted to develop a concept design for a fee, one of which may be commissioned to deliver the final public art outcome.

The commissioned work will be unique, high quality and site specific, located in the Linear Park Reserve (opposite 57 Windsor Grove, Windsor Gardens).

The total commissioning budget is \$7000 plus GST (if applicable). The budget for each shortlisted artist to develop a concept design is \$500 plus GST (if applicable).

Expressions of Interest are due by 11:59PM (ACST) on Sunday 26 May 2024.

2. Background

The City of Port Adelaide Enfield is located in the north-western suburbs of Adelaide, about eight kilometres from the CBD. The Council is one of the largest Councils in metropolitan Adelaide with its boundary extending from the River Torrens to Outer Harbor covering an area of about 97 square kilometres. The City offers some of the State's finest historical buildings and landmarks, together with a wealth of parks, cultural facilities, beaches and recreational areas. The Council is divided into seven wards that span across 51 suburbs.

The playground and fitness equipment in Linear Park, Windsor Gardens is being upgraded, along with the amenities block that was identified as part public toilet plan. This is all linked to the walking paths through the area that are highly used by the community and visitors to the area.

3. Public Art Outcomes

Vision

Council aims to create a vibrant, integrated community that brings together residential, social, commercial and community to establish an inclusive and thriving community.

The aims of the artwork are to:







- Create a point of interest along the beautiful Linear Park Reserve in Windsor Gardens to encourage increased public use of the site
- Create a strong sense of place and enhance the public's use of space
- Reflect the unique diversity and identity of the Windsor Gardens' community
- Respond to the built and natural heritage of the location
- Deliver high-quality, contemporary, original work
- Deter graffiti and reduce vandalism

The target audience of the artwork:

- Should be engaging for all age groups, cultures and abilities and reflect inclusivity and diversity
- Should consider the local community that regularly engage with the public space
- Should be sensitive to First Nations cultural perspectives

Artists should consider, but not be limited to, the following themes:

- History and heritage of the area
- Unique surrounding natural landscapes
- Local community
- Social and cultural diversity reflective of the area

Deliverables:

- One (1) mural located on the newly created amenities block in the Linear Park Reserve, Windsor Gardens (opposite 57 Windsor Grove, Windsor Gardens) approximately 33m²
- A maintenance manual outlining materials used and best approach to care and protection of the work over its useful life

Materials

The commissioned work will use equipment and materials which:

- Are durable, robust, high-quality
- Require minimal cleaning and maintenance and meet all relevant safety standards. A maintenance manual will be provided by the commissioned artist
- Consider the environmental impact of the work over its lifetime
- Discourage graffiti or vandalism through the selection of appropriate materials and surface work

4. Stakeholder and Community Engagement

Council may liaise with the artist to negotiate additional presentations as required, this may include community groups, business owners or Elected Members, or involvement in broader community engagement processes.

5. Site Information

Please see attached site map. The wall space available is approximately 33m²







- Access to power is unavailable
- Access to toilets should be considered when painting

6. Practical considerations

- Council is the commissioner of the work and has ongoing responsibility for the maintenance and care of the artwork
- Council is a key stakeholder
- The commissioned work must comply with all relevant Australian Standards and building codes
- The commissioned work must comply with South Australian Work Health and Safety Act, and supply Council with a risk assessment prior commencing onsite
- It is anticipated that the work may remain in situ for its useful life 10 years. However, it may be removed at any time at the discretion of the City of Port Adelaide Enfield, respectful of the artist's moral rights

7. Budget

The total project budget for all stages of this commission is \$7,000 (GST exclusive), includes:

- All costs associated with the design development, fabrication and installation of the work
- Costs which may include artist fees, time to attend meetings, materials, engineering, personal safety equipment, site preparation and restoration, access to utilities, equipment hire, transportation, traffic management, risk management and mitigation.

In addition, Council will provide:

- \$500 plus GST (if applicable) per shortlisted artist to develop a concept design
- Anti-graffiti treatment if relevant
- Artwork attribution
- Ongoing cleaning and maintenance of the artwork to ensure the artistic integrity of the work is maintained in line with the Maintenance Manual supplied by the artist

A staged payment will be agreed with the commissioned artist to contribute to some of the upfront costs of materials and artist's time. Final payment will be processed upon completion of the work.

8. Process Overview

Phase 1 – EOI Process and Requirements

- The EOI process is open to artists residing in Australia
- Artists residing in the City of PAE are encouraged to apply
- From the EOI process, up to three (3) artists will be shortlisted to develop a concept design

CONTACT

The EOI should comprise of:

Port Adelaide SA 5015 2 Fosters Road, Greenacres





- 1 x A4 (max) outlining your proposed concept and your intended approach including content, how you will respond to site, how you will approach consulting with stakeholders, and any practical considerations
- Supporting images of relevant previous work (max 5)
- Artist resume detailing relevant experience and skills
- 2 references (name, contact details)
- Completed EOI Form (attached)

Phase 2 - Concept Design Process and Requirements for shortlisted artists The shortlisted artist/teams will be engaged to develop a concept proposal for a fee of \$500 plus GST (if applicable).

The concept design should comprise of:

- A concept drawing and/or maquette and/or other practical/digital representation of the artworks
- An artist statement (1 x A4 max) supporting the proposed visual outcomes
- An indication of any issues associated with the project, for example: progress payments, sub-contracting, maintenance requirements, safety issues
- Proposed timeline showing key milestones with reference to existing timeline detailed in this Brief

All work presented is to be of a high professional and artistic quality that clearly conveys the design.

It is at the discretion of Council to not select any of the proposed concept designs to proceed to the design development or fabrication and installation stage.

Project Timeline

MURAL timeline			
EOIs due	Sunday 26 May 2024 @ 11:59PM ACST		
Artists notified of outcome	Week beginning 03 June 2024		
Shortlisted artists to submit concept designs	Sunday 16 June 2024 @11:59PM ACST		
Selection panel to review concept designs	Week beginning 23 June 2024		
Artists notified of outcome and selected artist contracted	Week beginning 23 June 2024		
Concept design to be refined if required	Friday 21 June 2024 @ COB		
Work onsite can commence	Monday 24 June 2024		
Mural must be completed	Sunday 30 June 2024 (weather permitting)		
Documentation undertaken	Following the completion of the mural		
Launch if relevant	TBC		





Selection Considerations

Selection Criteria

Assessment of the design proposals will consider the aesthetic, conceptual and technical expertise demonstrated in the proposed work.

Consideration will be given to:

- Does the proposal respond meaningfully, either conceptually or aesthetically, to site, including cultural sensitivity and function of public space?
- The degree to which the proposal meets the project brief
- Does the proposal provide evidence of experience and technical expertise with the proposed materials and/or processes?
- Is there evidence that the artist(s) has the ability to work within the timeframe and budget?
- Has consideration been given to public safety and the durability and maintenance requirements of proposed materials?
- Has community and/or stakeholder engagement been considered?
- Does the artist(s) live or work within the LGA?

In addition, the successful applicant will:

- Have public liability insurance for \$20 million and an ABN
- Work with Council to facilitate relevant approvals from property owners and stakeholders
- Be available to meet with Council and relevant stakeholders to discuss and refine their concept design

It is at the discretion of Council to not select any of the proposed concept designs to proceed to the design development or fabrication and installation stage.

Selection Panel

The role of the panel is to review the concept designs against a set of criteria. The panel will be

- Jason Hann, Placemaking and Activation representative
- Nick Boumis, PAE Project Lead
- Cr. Hannah Evans or Cr. Paul Russell, Ward Counsellor
- Michelle Dikih, Stakeholder representative

10. **Contacts**

Project Contact Jason Hann, Community Arts Placemaking Officer P 0428 962 812 E jason.hann@cityofpae.sa.gov.au

Project Reference Group

The Project Reference Group is responsible for the development of the Project. Members will be available to provide advice regarding specific aspects of the project relevant to their expertise. These include:









- Assessing the recommended design proposal in relation to practical issues, such as risk management and public safety [PAE risk and assets team]
- Working alongside the artist to provide support and advice on the development, fabrication and installation of the artwork [PAE placemaking representative / Project contact]
- Working alongside the artist to facilitate the integration of the artwork within the overall project scope [PAE Project lead]

11. Attachment(s)

Technical drawings Site plan EOI Form

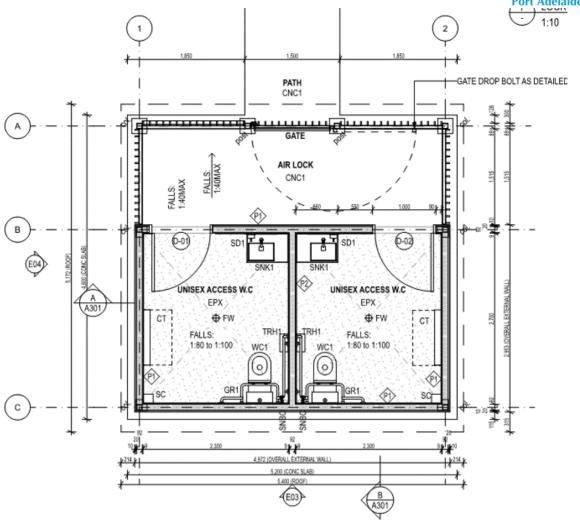


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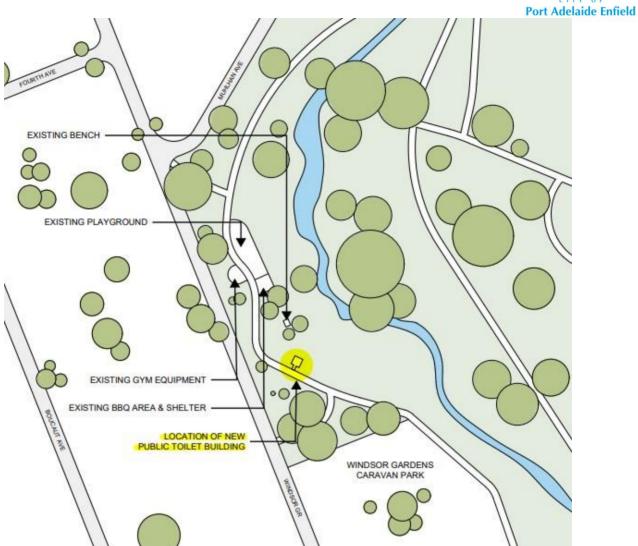
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Linear Park, Windsor Gardens Amenities Block Mural **EOI Form**

News						
Name:						
Phone:						
Email:						
Postal Address:						
Suburb / Postcode:						
Do you have Public Lia	bility Insurance up to \$20,000,000?	YES	/	NO		
Do you have an ABN?		YES	/	NO		
Do you understand an obligations detailed in	d agree to all the terms and the Project Brief?	YES	/	NO		
 All EOIs received will be acknowledged via email Submitting this EOI does not guarantee any form of employment or engagement with City of Port Adelaide Enfield City of Port Adelaide Enfield is under no obligation to progress any EOI received to subsequent commission stages 						
	NED NAME ASE SUBMIT YOUR EOI AND SUPPORTING ATTACHMENTS TO: Jason Hann, Community Arts Placemaking Officer		_	DATE		

arts@cityofpae.sa.gov.au Or in hard copy if needed via: PO Box 110, Port Adelaide SA 5015

If you have any questions about this project or EOI process, contact the Placemaking Team at: (08) 8405 6600



