Additional impetus is being provided by the Inner Port redevelopment Newport Quays, whose first stage of development is under construction, and the additional workforce and commercial activity that will be generated through the new businesses and residents that Port Adelaide Enfield has not seen for many years.

It is Council’s responsibility to help achieve the city’s vision and goals, as outlined in the City Plan 2004-2009. To help us do this more effectively we have in the past year updated our Corporate Plan - which is a like a road map that guides Council’s management and staff in developing actions and timeframes for each Council strategy.

The completion of the Port River Expressway and the imminent start on construction of the new road and rail bridges over the Port River will enable heavy traffic to be diverted around the city centre. Anticipating this, the Council has commissioned a major planning study that will guide future development of the Port Centre. Initial development will focus on the Commercial Road-St Vincent Street precinct in order to revitalise the central shopping and commercial area.

Many people don’t realise that Port Adelaide Enfield has one of the metropolitan area’s most extensive open space networks, with 395 parks and recreation reserves totalling nearly 650 hectares. They range from the Torrens Linear Park, which connects with the recently completed Coast Park Trail, to tiny new parks such as the Veterans’ Memorial Park we’ve developed in conjunction with Westwood.

Port Adelaide Enfield’s new Open Space Plan 2006-10 will broaden the city’s recreation opportunities for all community groups, reflecting Council’s commitment to providing attractive, available and interesting open space for our residents.

We’re increasingly an inclusive city, too, ensuring that some of the more marginalised sectors of our society take a full and active role. The Somersault Project, for example, which is supported by Council, has helped open a door for people with disabilities through the arts. Council also finds ways to acknowledge the contribution that young people make to our community, including the Youth Week Awards.

These stories are not really about Council - they’re about you, and how Council does its best to work with you to build our community for the future.
It’s said that the real measure of a community is the health and vibrancy of its arts and culture, and the way Port Adelaide Enfield embraced the high profile international Fringe Festival in 2006 showed that the image of the city has changed forever.

With the largest program of Fringe events ever organised in an Adelaide metropolitan council area, Port Adelaide Enfield audiences had an amazing choice of entertainment to choose from.

“It was great for business…better than Christmas for me,” said Broomsticks exhibition space and gift shop owner Danielle Driscoll, who had opened her business just four months previously and hosted five local women artists during the Fringe. Danielle, a fourth generation Port Adelaide resident, is typical of the new wave of dynamic business owners now being attracted to the Port.

“Opening the shop was about sweeping away the old and bringing in the new,” she says, having brought to life decrepit old premises in Commercial Road. “It’s also about cherishing the history and the story of the community while developing the new Port Adelaide.”

Meanwhile, across town at the Parks Community Centre, another Fringe event was showing how young people could seize the moment and almost take over the show. Sydney hip-hop rappers Sista She had put on a great performance when they were asked if they’d mind meeting the audience.

“In the audience were 20 young people who access the youth services programs run by Council at The Parks, who started chatting to Sista She saying they did some rapping and would they like to see it,” says Parks Team Leader Matthew Ives.

“And the lights were back on, miles are on and they’re away. The audience all turned around and went back into the theatre to watch the second performance and clap as loudly as they did for Sista She - who by now were applauding our young local rappers.”

Altogether more than 50 events and exhibitions were held within the Council area during the Fringe, increasing the profile of the City of Port Adelaide Enfield, its local community, facilities and artists as cultural leaders and innovators in South Australia.

The Council’s investment in the Fringe included providing paying local artists’ registration fees, subsidising tickets for local audiences, marketing events both within the Council region and beyond, and assisting with promotional opportunities and venues in the Council area.

“It brought many rewards for the City of Port Adelaide Enfield,” says Port Adelaide Enfield Visitor Information Centre Coordinator Jane Marr.

“Port Adelaide Enfield’s involvement in such a high profile international festival continues to increase the profile of the Council, its local community, our facilities and artists as cultural leaders and innovators in South Australia.”

Planning for the future

Port Adelaide Enfield’s image is being transformed through major projects such as the $1.5 billion residential development of the inner Port Waterfront, the Port River Expressway and new bridges that will divert heavy traffic away from the Port Centre, the revitalisation of Semaphore Road, the $21 million marina development at Largs North, and the huge amount of urban regeneration taking place in the region through projects such as Westwood.

“The time is now right for us to have a solid, well thought out plan that can guide tourism development in the region over the next 5-10 years,” says Port Adelaide Enfield Manager Strategic and Corporate Policy, Rosa Gagetti, who has overseen completion of the city’s new Strategic Tourism Plan.

“The Strategic Tourism Plan covers the whole of the city,” Ms Gagetti said, “but it will in particular underpin the development of Port Adelaide as one of South Australia’s major tourism assets. It’s a recognition that the Port’s time has finally come.”

Fringe helps sweep in new image

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Veterans add to the landscape

RSL volunteer welfare officer Gordon Steer, although now in his 80s, is just as alert to what’s going on around him as he was when he was a Royal Australian Navy radar operator in World War Two.

One evening on his way home from the RSL Villas at Angle Park, soon after Westwood started redeveloping the adjoining area, a bright idea flashed on to his radar screen: why not develop a neglected area behind the Villas as a memorial to those who served in the Australian armed forces?

After all, he reasoned, Westwood – the largest urban renewal project in Australia – had already developed parks with indigenous, Vietnamese and pioneer themes. Gordon, a Croydon Park resident, took his idea to both Westwood and Port Adelaide Enfield Council, where he found staff were very supportive.

“That was about 18 months ago and it just developed from there,” says Gordon, who soon found himself part of a group that included Council, Westwood and Hassell landscape consultants.

The Veterans’ Memorial Park finally opened in April 2006, and contains a gazebo, paths wide enough for veterans in wheelchairs, a children’s playground and a memorial wall, and even two seats provided by Port Adelaide Enfield Council, in memory of the women who supported the war effort, and the other honoring the ‘war dogs’, which could not be repatriated back to Australia.

“Gordon came to us just at the right time,” says Westwood Project Manager Steve Russell. “This continues the trend of developing reserves in the Westwood development along themes that reflect the history and culture of the local community. We saw the RSL Villas as a very significant landmark in the area and that a park could be themed around it.”

Westwood is a joint project between Urban Pacific Limited and the South Australian Housing Trust in conjunction with the City of Port Adelaide Enfield.

Some of the park’s features were funded by the Council as part of its $7.5m commitment to the Westwood project to upgrade infrastructure and other urban renewal initiatives within the area, while the rest was paid for by Urban Pacific (Westwood).

Development of the park demonstrated the strong sense of partnership Westwood has not only with the community, but also with Port Adelaide Enfield Council:

“We are constantly reviewing the city’s open space needs, especially in areas where there is expected future growth,” George added. “One of the goals of our recently completed Open Space Plan 2006-10 is to broaden recreation opportunities for specific groups in the community such as young people, families and children, older people, Indigenous communities, cultural groups and people with a disability through open space design and management practices.

As far as Gordon Steer is concerned, everyone got their priorities right with the veteran’s Memorial Reserve.

“It is far beyond my expectations,” he says proudly, “and it’s always being used, especially by residents of the Villas who we can now take for walks there.”
Why we love our yellow-top bins

The great start to Port Adelaide Enfield’s new waste recycling system owes a lot to recycling enthusiasts such as Kilburn resident Jennifer Vanderberg and John McCann and his family at Blair Athol.

“I love my (yellow top) bin,” says Jennifer, who always tried to be a diligent recycler but found it too difficult with the previous open crates, which she found too cumbersome.

“It’s so much easier now, and it makes me feel that I’m really contributing something to my planet,” she says. “I talk to my neighbours about it and we are all putting our recycling bins out. It’s essential that we recycle - our society is just so wasteful.

“The new bins are just the right size, making recycling something that every family can do.”

John McCann, who thinks his new yellow-top bin is “the best thing since sliced bread”, agrees. He found the previous crates were too small despite his family’s habit of “wash and squash” to fit more in, and that they soon filled up.

“The new bins make an enormous difference,” John says, “and it’s astonishing to realise how much can be recycled. We have the full list of things you can recycle stuck to the fridge door and now we’ve managed to halve the amount we’re putting out as general rubbish that goes to landfill.”

It’s clear that a lot of Port Adelaide Enfield residents agree with John and Jennifer.

On 1 May Port Adelaide Enfield replaced the crate recycling system that had been in place since January 2000 with a co-mingled system using a 240 litre yellow top recycling bin. The new bins provided much more space and enabled people to recycle a wider range of products.

Since then, household recycling in the City of Port Adelaide Enfield has increased by more than a third. In addition, the amount of contamination in the recycled rubbish has been only five per cent, compared to around 15 per cent in some other council areas, indicating the success of a prolonged education campaign carried out by Port Adelaide Enfield Council.

“This is a great result and indicates that the community is really trying to recycle as much as it can,” says Port Adelaide Enfield Council’s Director Environmental Services, Fred Newman.

“The low contamination rate is a credit to all our residents who have embraced this new program and are doing the right thing.”

The new recycling service will incur an additional cost of around $1 million a year, with Council supplying and delivering the new bins and undertaking the marketing of the new system. This will be subsidised by Zero Waste SA over its first two years with a once-only payment of $265,000.

He said Port Adelaide Enfield’s annual growth rate in new houses and new industrial properties was generally about two per cent – which would generate an additional $1 million in rates and would be more than enough to pay for the new recycling system without reducing other services.
A city that’s on the right path

As a former cabinetmaker and woodwork teacher, Kevin Smith has always been fascinated by trees, so the fact that his Klemzig home backed on to the Torrens Linear Park was just perfect for him.

Having lived there for more than 40 years, he remembers when the Torrens Creek was just a wilderness, “real Huckleberry Finn country” he describes it as, providing a wonderful place for his three children to explore.

Completed in 1997, the 35km Torrens Linear Park was the first of its kind developed in Australia and is the largest hills-to-coast park in the country. It began as a flood mitigation scheme along the River Torrens running from the Adelaide Hills to the sea and now takes its users through nine local councils, including Port Adelaide Enfield, and numerous riverside playgrounds and parks.

Kevin knows the park well. Every day he walks 6km along its path and has walked or ridden its entire length, from Henley Beach to beyond Athelstone, many times: “We love it,” he says. “There are big red gums, lots of birds – especially parrots. I’ve even seen foxes early in the morning.”

Along the way he meets many familiar faces, young and old; elderly folk in gophers, kids on scooters and bicycles; and he gets to know the dogs, who also love getting out for a walk.

A few years ago he contacted the Our Patch program through Port Adelaide Enfield Council to organise some tree planting. About 1,000 trees have now been planted with volunteer labour, along with native grasses and sedges.

“It’s been a real labour of love. We’ve had failures and setbacks with drought and vandalism,” says Kevin, who was also very pleased to see the clearing of an old quarry of dumped car bodies and junked TV sets to reveal interesting geological formations.

Councillors are responsible for ongoing maintenance of all infrastructure and landscaping within the linear park and in recent years Port Adelaide Enfield Council has installed lighting in its section of the park.

The pathway which was constructed in the 1980’s had deteriorated and was in need of resurfacing. Council decided that not only would it resurface the pathway but also widen it from the original 1.8m to the current standard of 3.0m because of the popularity of the path. The first stage has been completed and work will continue in 2006/07 in the Klemzig area.

“Port Adelaide Enfield Council is committed to providing quality community assets and infrastructure that support our economic, social and environmental goals,” says Port Adelaide Enfield Director Technical Services, Wally Iasiello.
One of the aims of Port Adelaide Enfield’s Strategic and Corporate Policy group is to create an environment in which businesses can achieve their potential within suitably zoned locations. “In working to achieve this, we integrate Council’s activities to encourage economic development by ensuring there is appropriate infrastructure, an available labour force and that the regulatory structure is supportive,” Mal says.

As Managing Director of the fast-growing business Adelaide Clutch Services, Brenton Jordan had to find a location for its new, expanded premises. He chose the Wingfield area because, he says, it was a prominent location on a busy road, and easy to find in a newer, more appealing area. “Also the ease of transport logistics, with many transport companies being close by, made it a good choice for distribution purposes,” Brenton says. “Wingfield is still in quite close proximity to Adelaide’s city centre, especially with the ever expanding and upgrading freeway system.”

“We have put more than $3.8 million into our new purpose-built facility, which has been built to handle our future growth for the next 10 years. We’re now central to the road transport hub of Adelaide as well as being close to commercial vehicle customer bases at Regency Park, Wingfield and Gepps Cross.”

Adelaide Clutch Services (ACS) is among a group of business operators who have developed a small subdivision at the corner of Cormack Road and Hakkinen Road, with 18 allotments created on what was formerly vacant land. It now has 13 businesses operating on site, with development of a further three large sites planned. With its brilliant red central section, the two-story ACS building is the most prominent of them all.

Since it was started in 1988, the company has grown to become Australia’s number one clutch supplier and the market leader in the supply of re-manufactured and new clutch components and systems. It now has a staff of 20.

“Our recent move to these modern facilities at Wingfield will enable ACS to gear up for further expansion,” Brenton said. “With its large warehouse space and specifically designed workshop facilities of 2200 square metres, and a beautiful administration area, it’s an exciting time for both our staff and customers.”

“ACS is endeavouring to implement the most comprehensive clutch technical and application database in the country, including its own brand websites and online catalogues,” Brenton said. “We have an excellent record of growth having begun business only 18 years ago and already progressing to being a national distributor and moving into export markets.”

The investment by ACS is not only a measure of the confidence of manufacturing business in South Australia, but in Port Adelaide Enfield in particular as a great business location. “The Hakkinen Road story is indicative of high levels of activity which recognises the industrial areas across Port Adelaide Enfield as being highly desirable by industry and a major contributor to local, regional and state economies,” says Port Adelaide Enfield Director Corporate and City Development Services Mal Jonas.

“Investor confidence in our local economy is high, leading to investment in the order of $25M for the nine new office/warehouse/factory developments and further approvals for three large sites, when just five years ago the land was considered by the development industry to be poorly located and serviced.”
Opening doors with a somersault

“Disability culture is all about people being self-directed and self-determined, and I wanted to open a door for people with disabilities through the arts,” says Somersault director Tony Doyle.

An integral part of the Somersault project is the ‘Seetainer’, a shipping container which has been converted into a portable interactive display of technology, art and celebration of the achievements of the community. It arrives complete with a stage, flags and colourful canopy to ensure a festive mood upon its arrival to any location.

“Somersault grew out of an Australia Council fellowship I received to develop a model of disability-led community building through the arts, especially for the intellectually disabled,” says 58-year-old Tony, who himself is blind with less than 1 per cent vision. The six-year project is just embarking on Year 4, which will see the Seetainer attending more events around Australia.

“It’s been a very stimulating and creative project that has employed large numbers of people with disabilities,” Tony says. “These include people with fairly severe intellectual and multiple disabilities, who often find themselves left out of community activities.

“The Seetainer is providing them with opportunities to learn more skill - artistic as well as social and communication, and to exhibit their work. It’s part of an exciting project that is bridging disability culture with mainstream culture.”

The Somersault project is a partnership between Tony Doyle Visions, Strathmont Centre and the City of Port Adelaide Enfield, which was consulted on the project from its outset. Port Adelaide Enfield Council has assisted with supportive staff, helped prepare funding applications and a strategic plan, and provided some financial assistance.

Youth is recognised, too

As part of its commitment to social inclusion Port Adelaide Enfield Council celebrates the city’s youth population, particularly during National Youth Week at the beginning of April.

Central to this is the Port Adelaide Enfield Council Youth Week Awards, which are a celebration of the contribution that young people make to our community on a daily basis, acknowledging many of them who do amazing things but often go unrecognised. This year, the fourth year of the awards, more than 30 young people received recognition for their achievements.

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“It’s been a very positive partnership with the Council and we’ve had very strong support from both the staff and Elected Members,” Tony says.

In the last 12 months the Seetainer has been to the Enfield Community Centre, Fringe day at the Port, the Festival Theatre and in April at the Lefevre Community Centre, where it attracted its the largest attendance ever of about 500 people.

“The long-term impacts of disability-led community building projects such as Somersault, contribute strongly to the development of social inclusion, to which Council has a strong commitment,” says Port Adelaide Enfield Director Community Services Mark McShane.

“The City of Port Adelaide Enfield is taking a leading role in this area by supporting long-term developmental work with experienced community and cultural development artists.

“Somersault and the Seetainer have provided a unique opportunity for people with disabilities to learn new skills and better interact with the mainstream community. Many of these people now think the Seetainer is the best thing in which they’ve ever been involved.”
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**Explanation Code**

**Administration**

**Rates**
- General Rates, Separate Rates.

**Grants Commission**
- United Grants.

**Community Services**

**Culture**
- Library Services, Museums, Art Galleries and Other Cultural Venues and Services.

**Economic Development**
- Tourism, and Support to Local Businesses.

**Environment**
- Domestic and Green Waste Management, Recycling Service, Coastal Protection, Stormwater and Drainage, Street Cleaning and Lighting, Streetscaping.

**Recreation and Culture**
- Indoor and Outdoor Swimming Centres, Indoor and Outdoor Sports Facilities, Parks and Gardens and General Recreation.

**Regulatory Services**
- Dog and Cat Control, Building Control, Town Planning, Clean Air/Pollution Control, Litter Control, Health Inspections, Parking Control.

**Transport**
- Footpaths, Bridges, Roads, Kerbing, and Traffic Management.

**Other Purposes**
- Plant Hire and Depot Activities, Unclassified Activities.

**Loans**
- Principal Repayments, New Loans and Rollovers.

**Club Loans and Other Advances**
- Principal Recoveries, New Advances.

**Provisions**
- Depreciation, Long Service Leave, Productivity Incentive and Parenting Leave, and Western Region Waste Management Authority.

Complete audited Financial Statements are available for examination at the Council’s Civic Centre and Libraries and may be purchased at a cost of $36.

**Year ending 30 June 2006**